

W I C K E D  
M A T A

Launching Summer 2018



# FLIP THE SCRIPT

That was our aim when building Wicked Mata.

Building tables is nothing new; we know that. Even large, live edge tables have been beautifully crafted around the world for a long time, and we don't shy away from that.

In fact, that makes us work harder. It makes us want to do things differently. It pushes us to shake things up.

And so, Mata was born. We're the UK's first fully stocked live edge design company, with finished tables ready to purchase on our online store, and in our Hertfordshire showroom - which is right next door to our workshop.

In an age when most businesses seem to be fragmenting and outsourcing, we blended our modern thinking with a traditional approach and developed the whole process under one roof. From timber selection, to craftsmanship, to sales and aftercare; we realised the only way to keep an eye on quality was to bring everything in house.

Pair that with a strong injection of wild, creative spirit, and you're getting a taste of what Mata is.

Nice, huh?



# UNCOVER

Each table we build is as inimitable as your fingerprint. The grain of each slab has been forged over hundreds of years, through growth, through weather, through bumps, knocks and even a long-forgotten infection.

It brings with it a history. It cannot be rewritten or edited – only celebrated, and the best part of any project is figuring out how to do that. With a little time, and a little coaxing, we let the wood reveal how it needs to be seen, rather than starting work with a design in mind.

To us, that's craftsmanship.

# CONNECT

Just as you crave a home to settle your family in, we craved a space we could call our own. A tangible, real-life kinda space. A place where we could connect with our customers, and our customers could connect with our products. Our showroom gives us that.



For a long time, we also wanted a way to close the loop on our material sourcing; to put back what was taken out. In September 2017 we bought our own patch of the earth to plant in – 19.4 acres of ancient English woodland in the Hertfordshire countryside, to be exact. Left mistreated and forgotten for decades, we're on a mission to restore it to its former glory.

Replant, regrow, revitalise.

M A T A

/ˈmɑ:tə/  
noun: INDIAN

a mother (often used as a respectful form of address for a woman).

‘Matter’: Middle English: via Old French from Latin materia ‘timber, substance’, also ‘subject of discourse’.

ONLINE STORE OPEN NOW

SHOWROOM OPEN AUGUST 2018

FOR MORE INFORMATION AND ALL ENQUIRIES  
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